

# Welcome!

## Social Determinants of Health Taskforce Meeting

### Building Community Partnerships



September 16, 2020- Virtual meeting

# SDOH Taskforce Mission



The SDOH Workgroup functions as a multi-sectoral network of committed partners, who are focused on improving the social, material, economic, and physical circumstances in which people live, work, play, and pray so that communities can have the thriving, high quality life that they deserve.

# Agenda for meeting

- 1. Welcome and Introductions-** Dr. Yolanda Ogbolu and Dr. Chris Gibbons (Co-Chairs of Taskforce)/Senator Shirley Nathan Pulliam (retired)
- 2. Selected Subcommittee Reports**
  - ❖ **Antoinette Mugar, RN, MSN (Chair, Social Justice Committee)**
  - ❖ **Dr. Annelle Primm and Mr. Charles Jackson (Co-Chairs Health and Human Services Subcommittee)**
- 3. Guest Speaker- Dr. Alma Roberts from Kaiser Permanente-** *“Developing Community Partnerships to address social determinants of health using technology”*
- 4. Community feedback session with you!**



# Core Goals

## Driving SDOH Taskforce Activities

**Support the community** and its members to lead and take ownership

**Convene multi-sectoral groups together**

**Embrace and integrate innovative ideas and methods**

**Avoid duplication of efforts**

**Utilize technology** to stay connected

**Activate social justice ideas with social accountability models**

**Connect individuals, families and communities to meaningful resources**

Every voice is important, we welcome all ideas and comments



# Why focus on Social Determinants of Health?

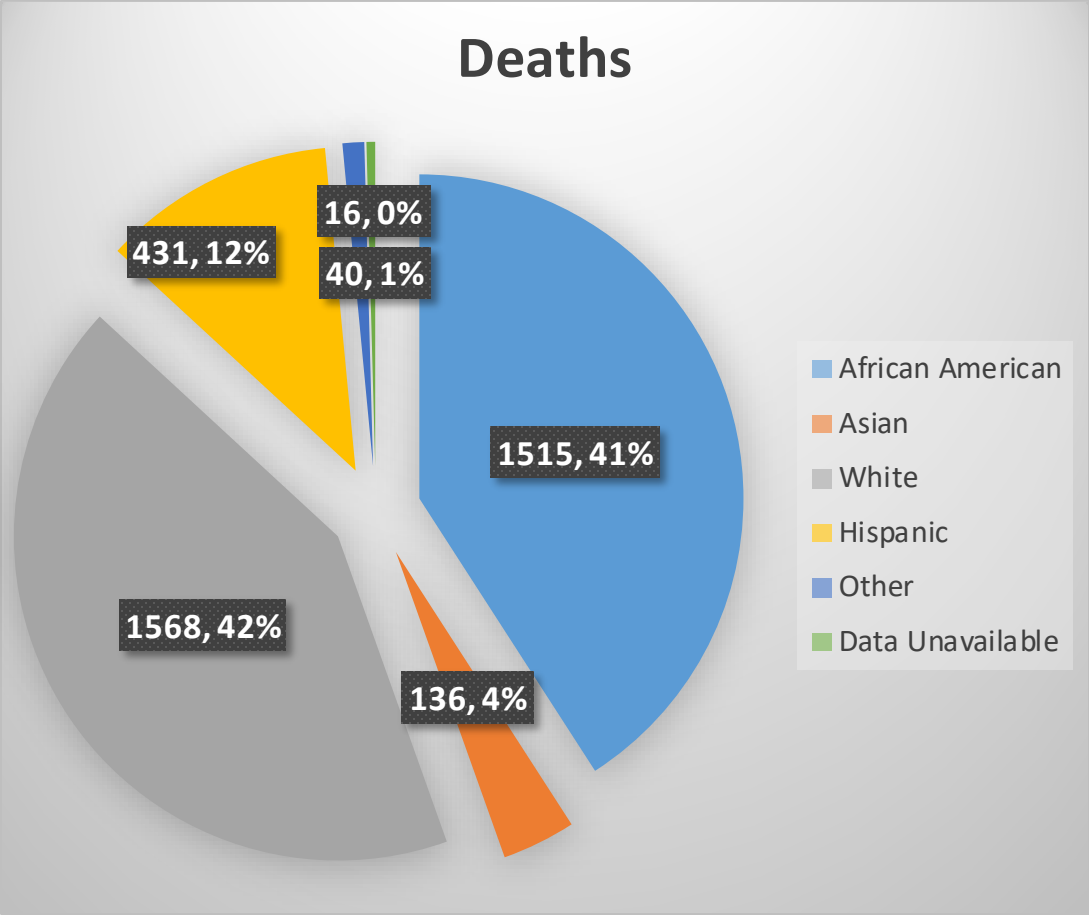
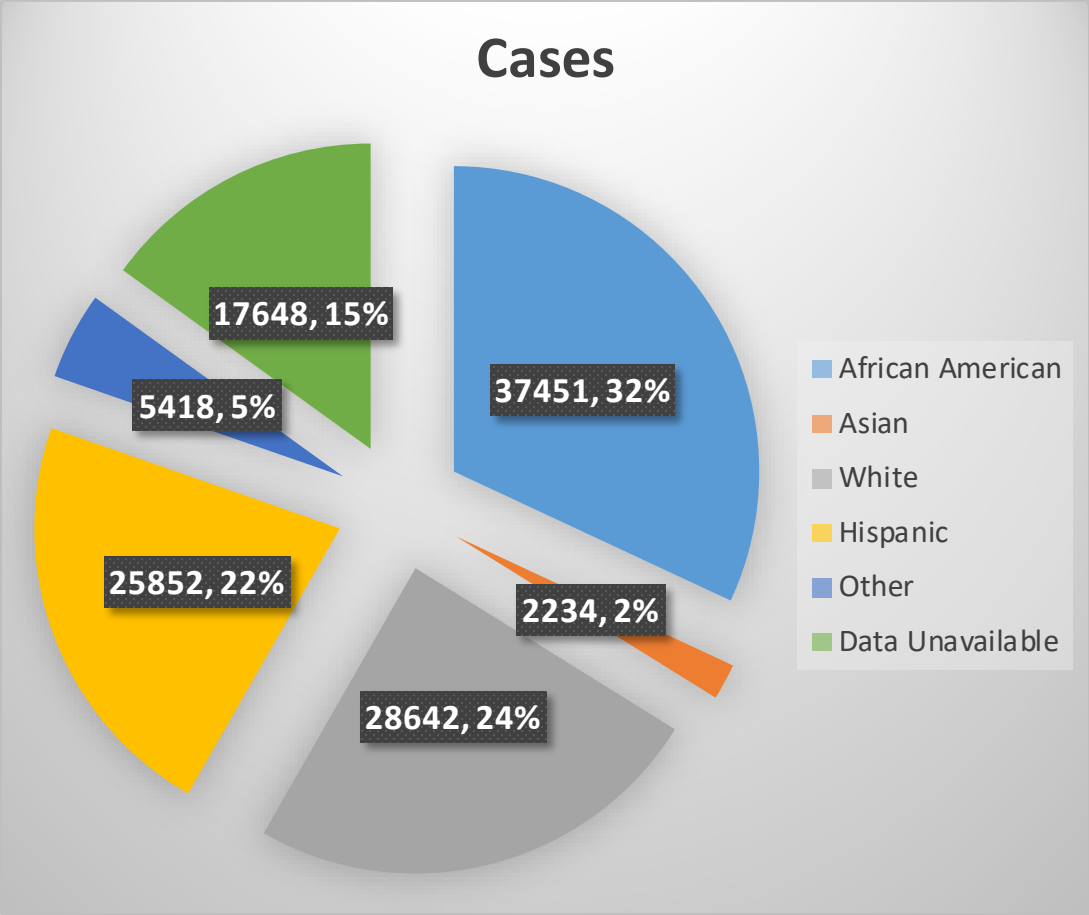
## Improve Health of Communities

- Acknowledge social factors and work within the social context
- Tailor care and behavioral care to the person's social context
- Change the way care is delivered to clients
- SDOH Assessment and navigation services

## Inform and change policy

- Change the social context
- Inform policy changes that improve public health
- Clinic and community resource linkage

# Black People account for 41% of COVID Deaths in Maryland yet are only 29% of the Population



September 16, 2020- Virtual meeting; Data from MDH site on 09-15-2020

# Expected Outcomes SDOH Task force



Policy recommendations  
and program  
implementation to  
address the SDOH



Information  
sharing



Avoiding  
duplication of  
effort



Highlighting joint  
progress in  
addressing SDOH



# Highlights of SDOH Taskforce Subcommittee Activities

## 2019-2020

### Health

- Study of Social Isolation in Baltimore
- Community mapping of social determinant of health resources in collaboration with BCHP- [charmcare.org](http://charmcare.org)
- COVID disparities work

### Housing

- Comprehensive review of housing policies and practices that can contribute to improved health
- Identified strategies and resources to impact poor housing on health
- Recognized the connections between poor housing and workforce opportunities

### Education

- Initiated work on a comprehensive review to understand the impact of violence in schools in Baltimore
- Attended workshop in Baltimore City on the Kirwan report to understand how the subcommittee could align activities with report recommendations

### Social Justice

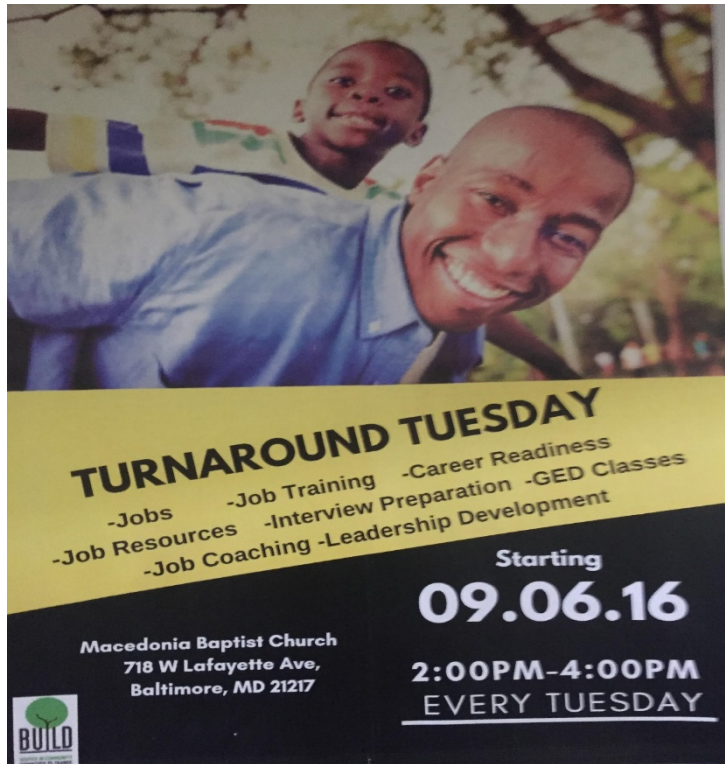
- Working with community organizations (BUILD and TUT) to assist returning citizens
- Liaison with BCPD
- Civic engagement campaign- voter registration

### Workforce Development

- Coalition of 125 churches to focus on developing technology training centers for young people ages 14-24
- PPP with Verizon, Comcast, Mayor's office

# Social Justice Subcommittee

## Chair- Antoinette Mugar, RN, MSN



**Get out to vote Campaign-  
October 2018- present**

September 16, 2020- Virtual meeting

# Health and Human Services Subcommittee

Chair- Dr. Annelle Primm  
Co-Chair Charles Jackson



CHARMcare Connect with resources in Baltimore City About Login

What are you looking for today?  
I need   
near   
Search

Click here to access COVID-19 resources

[charmcare.org/](http://charmcare.org/)



# Welcome! Dr. Alma Roberts

“Building Community Partnerships to Address Social Determinants of Health Using Technology”



**We are the connection between health and social care.**

With Unite Us, you can build and **scale** your coordinated care network, **track** outcomes together, **identify** service gaps and at risk populations, and most importantly, **empower members of your community** to take ownership of their own health.

Sue uses Unite Us to gain digital consent and electronically refer Tom to multiple community partners. Through the platform, she can seamlessly communicate with the other providers in real time and securely share Tom's information.



To learn more, contact [support@UniteUs.com](mailto:support@UniteUs.com)

# Community Feedback Session: Join in now

## We want to hear from you!



- Please unmute your microphone and ask your questions or type your comments and questions in the chat box
- We welcome questions and comments for our guest speakers and our taskforce leaders
- Considering joining the Taskforce work, please reach out to [redding@umaryland.edu](mailto:redding@umaryland.edu)

# **Health and Human Services (HHS) Committee**

**Co-Chair: Dr. Annelle Primm**

**Co-Chair: Charles Jackson**



# Goal

Reduce the impact of the negative forces of the social determinants of health through raising awareness of health and human services resources in economically distressed communities in Baltimore City starting with zip codes in West Baltimore.

- Hosting videoconference calls of community leaders
- Information sharing
- Discussion of Action/Projects
  - Mask-making
  - Collaborations with churches for testing
  - Radio show
  - Food banks, grab and go meals, food and produce boxes, and faith-based partner offerings of food resources
  - Safe transportation for people who are ill
  - Proposal for testing and workforce development
  - Blogs, newspaper articles, videos, and webinars

- Focus on social isolation
- Linking isolated families with resources existing in their communities
- Established a small database of human services organizations funded by B-CITY working with Coppin University students
- Consulted with Charmcare (Baltimore City Health Department) linking it with Coppin students to help build the system
- Hosting Kaiser Permanente initiative this evening is timely



A photograph of a woman with her hair in a bun, seen from the side, smiling as she reads a colorful children's book to a young child with curly hair. The child is sitting on a brown couch, holding a glass of juice and looking down at the book. In the background, another child is sitting on the couch, looking out a window. The scene is brightly lit, suggesting a sunny day.

# Catalyzing Community Coordination: Kaiser Permanente's Commitment to Community Health and Equity

Presentation to the SDH Taskforce

September 16, 2020



KAISER  
PERMANENTE®



# Aligning Our Common Areas of Focus for Scale and Impact

**Bold Move Activations**

**Social Health**

**Thrive Local** – Addressing the social needs of our members and communities by building integrated health and social care networks across our footprint

**Food for Life** – Transforming the food system to improve health and food security for at-risk members and communities

**Housing for Health**

Catalyzing robust housing systems in our communities that provide healthy, stable, and affordable homes for all



**Common Areas of Focus**

Implemented across all of our regions



**Environmental Stewardship**

Strengthening community health and resilience by reducing and eliminating environmental contributors to disease and illness



**CityHealth**

Advancing local policies that improve conditions for health



**Economic Opportunity**

Investing, hiring, and supporting diverse suppliers and local businesses to create more equitable communities



**Medicaid**

Designing and implementing innovative care and coverage models



**Charity Care**

Transforming Charitable Health Coverage and Medical Financial Assistance approaches



**Thriving Schools**

Working with schools and communities to develop strategies and practices that foster healthier school environments



Safety Net and Community Partnerships



A Mid-Atlantic Community Network to facilitate comprehensive, coordinated services in our communities



*A partnership between Kaiser Permanente and Unite Us.*

**Connect health care and social services** providers to deliver integrated care

**Support organizations across communities** to work together through a **shared technology platform** that connects individuals to an array of services

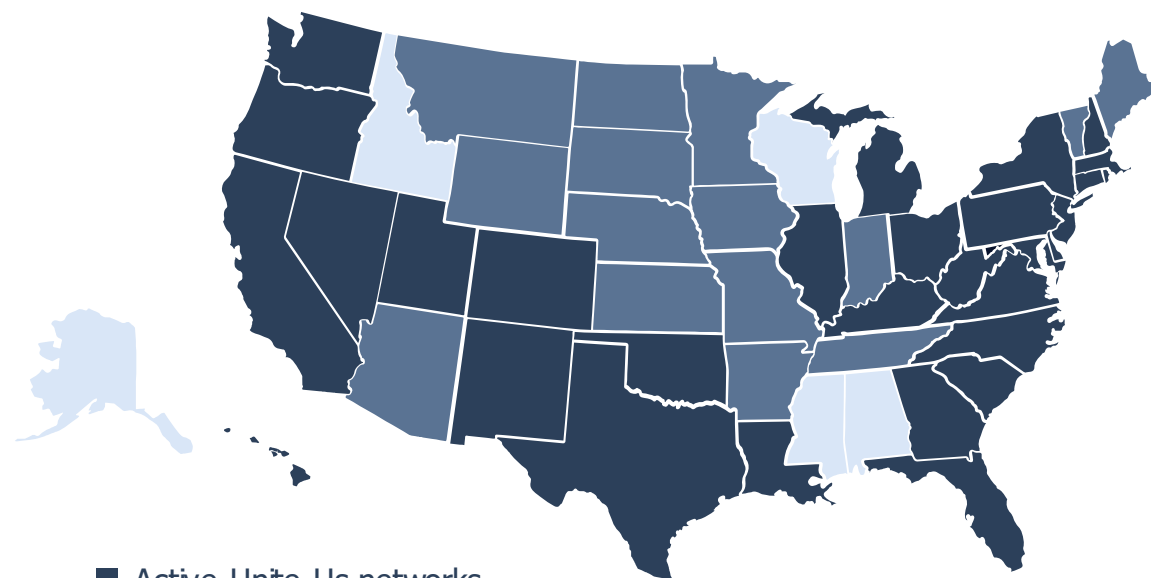
**Launched in the District of Columbia and Suburban Maryland in June 2020**

Expanding to the Greater Baltimore region in October 2020 and **Northern Virginia in June 2021**

In **3 years** networks will be available to all **12.3 million KP members** and **68 million people** in the communities KP serves

# Our Connection to this Work

Our digital infrastructure supports individuals seeking services across the nation.



- Active Unite Us networks
- Unite Us networks in progress
- No active networks

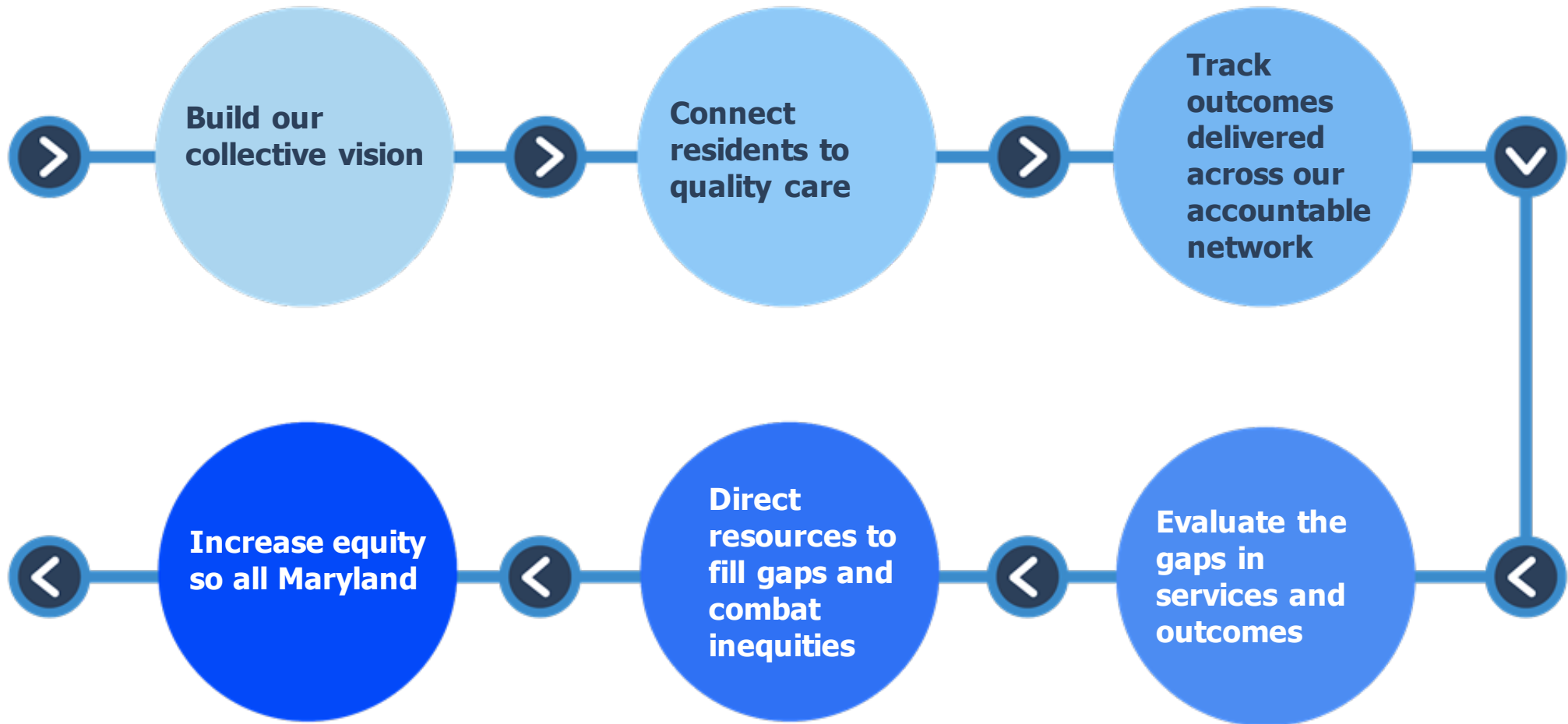


# Why Are We Coming Together?



To **build a community of partners across Maryland, DC, and Northern Virginia**, equipped with the tools they need to collaborate across sectors and **create a more equitable community**

# How We'll Get There





# Who's Involved?

**Network Funders** catalyze regional efforts to impact health and wellbeing, provide strategic guidance and support for the creation of a coordinated care network, and promote Unite Us platform use and network growth.



**Unite Us** provides ongoing technology training and support to users, solicits feedback from the community, monitors aggregate engagement data to provide support to partners, and promotes Unite Us platform use and network growth.

**Community Advisory Committee** helps advise and inform strategy to improve network health and growth.

**Network Partners** send and receive referrals, share client updates with the network, and actively maintain and update their organization's profile. Partners guide how best to implement the network within their region, based on realities on the ground.

# Mid-Atlantic Community Network

140+ Community-Based Organizations Live Across DC & MD

800 Out of Network Organizations

Launching community network in Baltimore October 2020

Launching community network in NOVA June 2021



# Greater Baltimore Community Advisory Committee

**Saundra Bond**

Vice President and Senior  
Advisor  
211/United Way of Central  
Maryland

**Karen Dates Dunmore**

Senior Director, Community  
Engagement  
and Workforce Development  
University of Maryland  
Medical Center

**Lashelle Stewart**

Executive Director  
Baltimore Healthy Start

**Demaune Millard**

President and CEO  
Family League of Baltimore

**Laura Weeldreyer**

Executive Director  
Maryland Family Network

**Lynell Medley**

Vice President of Programs  
Healthcare Access Maryland

**Brittany Giles-Cantrell**

Senior Program Manager  
Community Health  
Kaiser Permanente

**Elise Bowman**

AHC Project Director  
Baltimore City Health Department

**Angel St. Jean**

Assistant Director for  
Strategic Initiatives  
Baltimore City Mayor's Office of  
Employment Development

**Jim Macgill**

Assistant Commissioner of  
Program Development and  
Evaluation

Division of Aging  
Baltimore City Health  
Department

**Monica Guerrero  
Vasquez**

Executive Director  
JHMI | Centro SOL

**Janice Miller**

Director of Programs and  
Clinical Services  
House of Ruth

**Kerry Graves**

Executive Director  
NAMI Metropolitan  
Baltimore

# Network Model: Any-Door Approach

## Understanding Referral Workflows

